

24<sup>th</sup> January 2009



## FRANCE is the winner of the 3<sup>rd</sup> International Caseus Award

Thanks to the International Caseus Award contest, cheese and the cheese trade have joined the elite of worldwide gastronomy.


The 3<sup>rd</sup> edition, held at Lyon on January 24<sup>th</sup> as part of the Sirha trade exhibition, brought together the very best cheeses in the world, also know-how and cultures from


the four corners of the planet.


Twelve countries, each represented by two cheese specialists, took part in the 3<sup>rd</sup> edition of the International Caseus Award contest: Australia, Belgium, Canada, France, Italy, Japan, the Netherlands, Spain, Sweden, Switzerland, the United Kingdom and the United-States.

In this 2009 edition, featuring Westcombe Cheddar, the 12 teams had seven hours in which to submit to a series of tests: installation of a cheese stall, cutting test, blind tasting, sales simulation, presentation of their own refined cheeses, wrapping and packing, answering a multiple choice questionnaire on PDO cheeses...

The ceremony for the presentation of the prizes took place on January 24<sup>th</sup>, 2009, in the presence of Hervé Mons, President-Founder of the contest.

**1**  - The 2009 edition of the International Caseus Award contest was won by **FRANCE**. **Cédric LENOIR** and **Audrey MILLIARD** have won a Gold Trophy, accompanied by a stay of 3 nights and 4 days offered by the Association for the Promotion of Auvergne Cheeses.

**2**  - The 2<sup>nd</sup> place was awarded to **JAPAN**. **Miyuki MURASE** and **Yuko INOUE** have won a Silver Trophy, accompanied by a stay of 2 nights and 3 days offered by the Organisation for the Defence of Savoie Cheeses.

**3**  - The 3<sup>rd</sup> place was awarded to **ENGLAND**. **Michael THOMPSON** and **Srdja MASTILOVIC** have won a Bronze Trophy, accompanied by a stay of 2 nights and 3 days offered the Regional Association of Cheeses with Comtoise Designation.

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You may download the photos of the 2009 edition of the contest at  
<http://joomeo.com/sirha>  
(Username: sirha - password: photos)

For further information visit [www.sirha.com](http://www.sirha.com)



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